

Mock Jury 2015 presented by ZAPP and the Saint Louis Art Fair

ID#	Discipline	Comments
986540	Ceramics	Too much to look at. Take some of items out of each image. Know the personality of the show when you apply to it. Find your perfect shows. Come in tighter in booth shot, cannot see work, lighting needs work in booth. Crop images a little further back. Consider more gallery style display.
993546	Ceramics	Crop of images could be closer, all read better landscape. background is smudgy. Booth shot needs to be cropped, simplified, & cleaned up. consider image order. Switch #1 & #2.
993162	Ceramics	Really well presented. At a loss, really really nice. Last sentence of copper wire embellishment" made us look closer. Might take a little of the work out of the booth shot for eyes to land on things easier." Good example of different style of work that flows well in the images
987537	Ceramics	Images cropped too close. Felt background slightly distracting. Lighting could be shifted to give more depth. Booth shot too dark on bottom, too bright at top, too many pieces.
984786	Ceramics	Not negatively influenced by floral designs. image 4 is strongest, image 2 is weakest. different angle of photo for image 2. different background in image 2. otherwise, work holds together. 1 2 and 4 are most consistent as works. could zoom in on booth shot
984986	Ceramics	with this application is works to show both vessels and flat work. images flow nicely Crop booth shot tighter at top & bottom. Maybe show multiple wall hangings in same image. Flat and vessels work together as a body. Slide 4 is weakest. Statement uses jargon can be hard to understand if juror does not understand the terms. Strong application & work.
986261	Ceramics	Difficult work to photograph due to glossy finish. Photographs not helping work. need professional photographer. Cropped too close. Backgrounds all different. Shooting at an angle needs to come down. Booth image would be better at a different angle.
986619	Ceramics	Strong application. Could apply in sculpture or ceramics. Booth shot is clean and looks great.
986629	Ceramics	Will have to rely upon the rules of a show. Some shows do not allow molds.
986281	Ceramics	Image 3 is difficult to look at- brightness is distracting compared to others. Look at switching it out. Image 2 seems different too. Booth is nice and clean. Crop top a bit.
984896	Ceramics	Image 3 just so different. Other 3 images read well and are photographed well. Booth can be cropped in. For this show, can write about image 3 in price range and replace image with a better piece. What is going on behind the walls in booth?
997963	Ceramics	Fascinated by the work, but the images could show volume better- direction of lighting. Background consistency. Having a professional photography work may help. Better cropping image 2 & 3.

1002471	Ceramics	Can see this is different technique. same feelings about photography. The other body of work is stronger and more unique. may consider one application for both bodies of work booth image would help with scale.
985177	Digital Art	Include edition size in description. Less HDR in booth shot.
994240	Digital Art	Are these digitally altered from originals or taken by artist. If so, then photography is the category if applying to St. Louis.
985065	Digital Art	Need explanation on how these were made to base on if these were digitally done or taken by light.
993073	Digital Art	Look more into the definitions of printmaking. Limit work in booth shot.
1004261	Digital Art	Work is photography. Overly digitalized booth shot.
987126	Digital Art	This should be in photography. Crop out the white borders. Digital booth shot is not acceptable for jury.
996139	Digital Art	Should be in photography, nice booth crop top slightly, colors need to work together with images be more consistent fill frame more with image 3, language in description reworked so jury understands images are rust on cars, plants, etc. Looking at booth to Colors should be harmonious and consistent as in a composition.
986340	Drawing and Pastels	No frames in jury images, but great at shows. Signature needs to be obscured. Image 2 replaced with an animal would create better body of work. Paper on the back of frames is good for outside. Booth shot: mat bin is too prominent. Turn 90 degrees.
1004047	Drawing and Pastels	The statement that you use for jury process is more about technique, not motivation. Give more description of how. No way to tell if it will make it to next round, completely up to jury of that show. As long as new work is presented similarly as booth shot.
984906	Drawing and Pastels	The examples and image selection are good but would look at changing up the image order. Look at it as one composition and move them around as if composing a piece. #1 is the weakest and should be switched out entirely or into another position. Weakest part of the application is definitely the booth, too dark, and contrasty (shoot with sun overhead not coming in the front). Wrinkled walls are a distraction.
985096	Drawing and Pastels	Image 1 stands out as different. Like to see all images with pencils theme or 2 and 2 or 4 different images. This has almost gone too far to employing the same thing in all images. Booth shot is manipulated at bottom, just crop in at bottom.
986546	Drawing and Pastels	85% is pretty great; hesitant to change anything. Booth shot is weak, with bottom half of booth empty and seeing into booth behind. Image 4 is inconsistent with other three.
997917	Drawing and Pastels	Booth shot, just clean some of it up. Take flip bin on right out. take out sales counter. Take out white price tags. Don't have pieces in front of others. Play with image order. image 2-4 seem more similar to each other.
986094	Fiber	This range works together image 2 is not as strong, nice booth a little over manipulated. Fascinating the detail represented. Images 1, 3 and 4 hold best together. Over manipulated booth.
986131	Fiber	Generally distracted by models in the fiber category, prefer mannequins, is image 3 coat and dress made by artist, booth appears deep.

999687	Fiber	More frontal booth shot. Remove fabric in foreground. Remove weight. Image 1, whole outfit? unclear what is represented as yours. Crop in image 1
986644	Fiber	Same color on background, different colors can be distracting, Image 2 is weakest seems to be washed out not as rich, 3 images in one shot works well, have a shawl in your images, clearly shawls in booth, remove rug from booth shot.
984895	Fiber	Red flag that someone else is helping as tailor. Possibly misleading, unclear. Like to see technique like 2. Blouses all feel to similar. Remove city from statement.
985075	Fiber	not photographed well too dark more consistent with back ground white background does not work, too much work in booth
998219	Fiber	Like inclusion of handbag, like to see it on gradient background, image 4 stands out too much. Framed works in booth poses question.
1011080	Glass	Image 2 is very different. No need to show plates and stands. Too much distraction in booth shot. A lot going on in booth right side appears to have different work what is that?
985466	Glass	Lighting could be more even across each individual image, getting good sense of the work and layered textured from the images. Images of work are good and clear. Come in tighter on booth. Hanging pieces in booth are hard to read.
996219	Glass	Images 1 and 2 too similar Image 3 - select image not so vertical The booth rug is distracting Less work in booth and come out slightly on booth shot No need to see matte frames in images 1 and 2 (also too similar).
1000868	Glass	Don't need info in description that we can see by looking at images Better lights source when photographing. Feel work is much better than what we are seeing in the images. Wall in front of booth keeps from seeing what is happening in booth. Backgrounds very confusing too much black, gray, not clean, images need to be cropped closer, glass is hard to photograph, consider a professional to capture the images, all the work that you put into your work, you owe it to have professional photographs.
988930	Glass	Photographed well but zoom out a pinch for image 1. Booth shot is better if taken more directly and from a higher perspective. Different angle on booth image pole is distracting. Images in backdrop of booth seem to be jewelry we would look to see if this artist applied in jewelry as well.

985178	Glass	The crystal bottle is too different, different feel and aesthetic. Would like to see another image similar to image 4. Images 1 and 4 select same canvas color should be black not blue. Like images of work.
990195	Glass	Images go well in this set. Remove gray sides in image 2. Good example of booth shot.
998088	Glass	Scale does matter. We can see that from the booth image. As jurors you are not selling us rather informing us - regarding artist statement. Booth shot is weak. Lighting - too dark.
985589	Glass	Booth looks digitally created. Image 4 should just show the work, no frame or plaque. Image 2 seems more flat, less interesting. Needs to be a real booth shot.
1005127	Jewelry	Images are well represented. Image 4 looks like outlier. Booth shot seems manipulated. Image 2 strong. Image 1 like image hard to tell what it is.
987308	Jewelry	Nice images, description needs to be more clear about techniques, booth slide is cluttered. Image 4 is intriguing.
985216	Jewelry	Images do show the beauty of materials. Yes work can compete in the jewelry category. Image 1 looks confusing would completely layout the necklace. The description you use for your individual pieces makes a good artist statement.
993090	Jewelry	Could be photographed better to show what these are - are these pendants? The form of all of them seems the same. Need to see other shapes but still presented in a consistent body of work, interesting use of materials and forms. Photographed better for more shape and volume. Would like to see a little bit of chain at the top of each pendant.
990573	Jewelry	Use more simple backgrounds. Eco-friendly details can be stated, does not need to be pictured. Does this fall into strung beads or is each piece unique. There is a market for this work but I think it will be difficult to get into the top tier shows.
987934	Jewelry	Come in closer on booth shot, look at the images of jewelry that are getting in to the shows. Photography of the work is not up to the standards.
1001055	Jewelry	Reflection is too heavy in images white balance on booth shot and remove flowers.
1001057	Jewelry	Really like image 2, great reflection, like photos in the booth, good booth shot
993244	Jewelry	Strong images. Crop in on booth do not need to see top of booth. Images are well represented.
985731	Jewelry	Photographs need to be upgraded significantly, do not do the work justice, the booth shot needs to be shot close. Better angle on booth image and shoot higher up want to see more of work than booth.
985413	Jewelry	Booth shot is strong could be zoomed in slightly. Images are strong.

989414	Jewelry	Very different bodies of work. Should stick with one. Perhaps the sterling silver would be best for top tier shows, hard to tell what is going on in the images, surface is overexposed, better photography needed, get rid of the carpet, crop the booth shot.
985283	Jewelry	Work is cohesive. Crop up from bottom of images 1, 3, and 4 to focus on pieces. Come in closer for booth shot (crop right side).
984920	Jewelry	Hard to see what is going on with the booth, lighting seems to be coming through the walls, take cushion out of the photo. Shoot booth image a little higher up. Images of work need to be more consistent some darker than others The work itself is great.
993076	Jewelry	Continuity is great. Background is good with the gray. Booth shot can be taken from a higher perspective. Work is great
988137	Jewelry	Work photographed well, booth shot is way too busy, get rid of flowers, simplify the background maybe either get rid of the pictures on the wall or all of the prints on the walls, holders look very commercial. The cases have a commercial feel more so than what you see at art fair shows.
988926	Jewelry	Great photographs of work. Image 4 can be better if taken at a different angle. Image 1 what is that on the inside? Seen booth image earlier - shoot at different angle so no pole center of image.
992507	Jewelry	Needs a professional photography, booth is very unique and not getting enough information to understand it, needs to back out to see more, this work is interesting. Unique booth display would like to see more of booth.
986297	Jewelry	Photographed pretty well, image 3 could have a darker separation and little crop from bottom, less reflection. Booth shot works well.
986462	Jewelry	Bracelet is good and may want to do another piece like that - shoot at a different angle to show that it is a bracelet, description is good, uniformity to the images, can see the scale of the piece within the image, image 3 is a little hard to tell but a great piece of work. Maybe add another image of a bracelet. One of the best description provided a clear understanding of what they are doing especially for a non jeweler who does not know the jargon.
988048	Jewelry	Booth shot should be taken closer. Suggest getting rid of flower backdrop in booth.
985411	Jewelry	Image 1 is very different, needs more uniformity, better photography needed, do not want to see tent leg in the booth shot booth. Maybe shoot booth image at a different angle so do not see pole.
984881	Jewelry	Plain background would be better for images. Booth shot can show how you want your work to be displayed. We can pick up the vibe of the work from the booth image. Jurying for the kind of show (St. Louis) will need to see more professional images.
987038	Jewelry	Booth needs to be simplified, works looks like two different bodies would recommend applying twice with different bodies. More gradient backdrop for images. Come in tighter on the image of ring.
986556	Jewelry	Nice booth shot. simplify booth - less work. Remove mirror. Top and bottom should be black. Slides should have consistent gradient backgrounds. Maybe paper background instead of fabric.

984918	Jewelry	Like the graduated background, good body of work, image 4 crop the bottom white a little, image selection is great, photographed really well, need a bracelet on photos.
984963	Jewelry	Great images. Crop bottom of booth shot. As a slide, blue background is distracting. May want to consider applying twice - have 2 bodies of work represented. Shoot booth from higher angle. Like images hanging in back maybe remove the blue fabric in booth image.
984910	Jewelry	Images 1 and 3 are stronger than 2 and 4. Re shoot images 2 & 4. Booth shot is too busy, stuff sitting on top, especially anything with text needs to go - distracting.
989133	Jewelry	Come in tighter on images and booth shot. Booth shot background is overexposed. Would like to see just a hint of chain on the necklace. This spot light type of background doesn't work use more gradient background. Booth layout is nice. Crop some of top Booth image over exposed too white.
984898	Jewelry	Image 2 too warm, needs more white balance, nice variety of forms with honeycombs tying work together. Image 1 needs a bend or different angle, needs more description on mostly 925 terminology. Remember their may not be a jeweler on the jurying so simplify the jargon in statement.
985323	Jewelry	Pieces would be projected better with a square format. Have a slightly darker background like image 3. Booth shot is too backlit and needs to reframe.
993117	Jewelry	Good images, not too dark, crop booth shot more. Reflection in images is too well defined. Images 2 and 3 have something distracting at bottom of image (dots).
997452	Jewelry	Background should be less white and bright. Booth shot should be taken closer. Image 2 needs more focus. Image 1 is strong piece. Interesting sculptural forms. Backgrounds need to be toned down. Do not understand form in image 3. Consider hanging image of work as backdrop in booth.
984958	Metalwork	Interesting technique, professional photo with great detail. Image 1 might be problematic, see less detail. Person in image 2 is distracting. Hanging sculptures in booth photo are not reading as hung work, confusing to the eye. Explain that installation in the description.
984929	Metalwork	Category should be metalwork for sure. Utilize space better in images. Booth is too busy. No need to show every single piece.
993102	Metalwork	Image 2 could be cropped little more. Conveyed well. Not best booth image. Change point of view and bring image in tighter. Nice floor and wall color. Clothing rack as neighbor in background is too distracting. Image 1 might be better closer.

984954	Metalwork	Images are good but may slightly be overexposed. Image 1 seems weaker somehow. Booth shot is good but somewhat slanted. More lighting could help. Tone down on the white.
987382	Metalwork	Very clear description could be more specific "old school tools" not enough. Whimsical and realistic not words advised in jury process. Raise camera couple feet higher for the booth image. Work well represented. Image order could use some attention - consider switching the order.
993575	Mixed Media	Image 3 and 4 do not show under painting. Description does not explain why this should be in mixed media. Nice booth.
999638	Mixed Media	Hard to see the depth of the work.
986300	Mixed Media	Description is clear. Pieces are very similar. Booth shows more variety so variety would be good for images.
993179	Mixed Media	Reconsider order of images. Images 1, 2 and 3 feel similar. Consider adding another image like image 4.
988810	Mixed Media	Images are good. Maybe switch 1 and 3. Booth can be taken from higher angle.
984879	Mixed Media	Images seem very similar, consider removing an image and adding another horizontal piece like image 4. Images are well shot, clean booth.
985003	Mixed Media	Consider applying in fiber category would stand out. Nice images. Clean booth.
984885	Mixed Media	This would be better in photography if these images are from originals. Image 3 seems slightly blurry.
985388	Mixed Media	Nice images, less is better in the booth.
986649	Mixed Media	Words seem integral to the work. Remove plant from booth. Consider switching the order of images. Be sure to check show rules on use of molds.
986001	Mixed Media	Hard to see depth of images at quick glance, images seem flat. Maybe come out a little more on the booth shot.
986427	Mixed Media	Need better sense of depth. Zoom in on booth shot. Lighting is off on image 1. Too dark on the right side and too bright on the left side of image.
985709	Mixed Media	Would not know that these are novel instruments, detail shots are effective especially image 3. Wood category would be fine to apply in. Come in slightly on booth shot.
993660	Mixed Media	Strong application. Consider different angles when taking pictures (2 and 4 facing other way).
986335	Mixed Media	Can be in sculpture category. Work is well represented.
987851	Mixed Media	Limit number of images in each shot (especially image 3), clean up booth. Not clear what artist is making furniture, objects, vessels too much. Booth shot could be more clear and closer.
985102	Mixed Media	Exact work is not expected to be in booth. Can provide an explanation about new work in statement. Image 2 seems very different from others.
987590	Mixed Media	More detail in description than need to know (example what bases are made of) crop in booth shot possibly add another form besides long legged birds, change gradient on images to be a little darker.

984935	Mixed Media	Not quite right angle on booth shot, come around a little more to front, would come in for a detail image. Appears to be great detail in work but hard to see.
985213	Mixed Media	Would like to know what surface working on. Need to know more about the materials used. Show how light gives the effects indicated. Continue to push this work a little further.
1002742	Mixed Media	3 seems smaller. Variety is well represented. Background can be improved with gray and lighting on one side.
984984	Mixed Media	Mixed media is a suitable category. Crop out frames. Need real booth shot - not photoshopped.
985069	Mixed Media	Need real booth shot - not photoshopped. Less descriptive adjectives. Work does not need to be photographed in an environment.
985433	Mixed Media	Would like to see different pieces. images too similar. 3 is the outlier. Booth should be taken more in front and too dark.
985212	Mixed Media	Great work, strong body, great example of cohesive body but different. Good booth shot
985539	Mixed Media	Nothing to add - see previous comments from other applicant from same artist
993182	Painting	More saturated, maybe overexposed. Slides are too consistent compared to booth. Show variety.
986138	Painting	Good application, booth shot needs better light, 3 inside walls instead of showing outside, ez up tent may not be as sturdy but would not affect jury decision most likely - that is a show director decision.
985671	Painting	Come in tighter for booth shot, lighting is distracting. Well represented images.
986270	Painting	Strong body of work, may want to play with the order for better composition, better without the rug, saying that you paint on wood is too long and not necessary, can be a distraction to the jurors.
1005214	Painting	Strong application. Bring down a stop or two on exposure. Add more technique, material is not presented.
1005118	Painting	Booth shot looks very edited, consider adding another image similar to image 4.
988552	Painting	1st image weakest. Booth shot could improve, rug is distracting, too cropped out on sides and seems to be taken at an angle.
986526	Painting	When writing a statement you do not need to know that it's a tedious process and takes careful planning. Progressing your skills as an artist is for another workshop. The mock jury is to help in preparation for an art fair jury process. Image 4 does not flow well with other images. Need actual booth image.
985507	Painting	Bring booth angle down, more direct shot. Well represented.
987651	Painting	With such an emphasis on material, suggest that it be in mixed media, image 2 bunny seems monochrome and yellow and different than the others, booth shot should be shot straight, do not lay work against wall.
984907	Painting	Work in booth shot is fine. Maybe swap one image with another landscape slide.
988950	Painting	Need to have more in-depth conversation with artist to determine process between printmaking and painting.
1002744	Painting	Black background may be less suitable, bring down tone to gray or make more black. Add more details about process. Crop top of booth shot.
985071	Painting	Booth shot looks manipulated, if real there would be more shadows, booth looks too clean.

995792	Photography	Read a lot better in person, negative space is coming forward, experiment with different color for background, more variety of subject matter, does not represent well in jury process.
1001184	Photography	Likely to appeal to jurors of all ages, strong images, is the booth image old see different work, do not like panel in front of booth distracting.
986332	Photography	More continuity, lower angle booth shot, do not need to see everything around, would like to see 10x10 booth
1011616	Photography	Love the work, more variety in subject, possibly switch out image 3 would love to see work with full face begins to feel formulaic
986494	Photography	Lack of continuity, want to see more of booth, too backlit
991728	Photography	Don't even read as a trip tic, more distracting is the saturation of the color, remove image 2 weakest, play with image order possibly add another image with a blue sky.
985991	Photography	Like work, like consistency, nice to see something different
986680	Photography	Nice application, clean booth shot. In regards to the jury process for SLAF - we jury yes, no, maybe. It takes 5 no's to be completely removed in the first round. When we move to the second round scoring starts all over and it again takes 5 no's to be completely eliminated. This continues for each round. There are no quotas for landscape versus people versus food. Same goes for black and white versus color. We ask the jurors for choose a balanced show.
987569	Photography	Does not distract having canvas wrap and framed image, like the work, booth shot is clean.
994250	Photography	Need to choose pieces that work on a visual impact and don't rely on a title, need more cohesive body of work, possibly two applications black and white and color work.
985054	Photography	Want to know more about technique, as a non photographer need to be less technical in description, want to see a real booth shot
985012	Photography	Less about body of work being a departure more about the tonal quality, want to see real booth shot
987781	Photography	Strong images. Die sub is a commercial printing process, question if artist is directly supervising the printing process, \booth too manipulated.
987786	Photography	same comments from submission above
986258	Photography	Needs to be 2 different applications description should be rewritten photography involves light, want to know about way artist is creating work, image 1 not as strong, shoot booth from front and crop in
993211	Photography	question actually described work better than statement, does matter but at end of day has to be strong images, have seen stronger images from this artists
989395	Photography	shoot booth at lower angle, do not need to see so much of tent, image 4 is more based on an original piece of art, prefer to see this in mixed media, show has seen booth with much more work, this booth image is toned down
985019	Photography	Image 1 is least interesting. not familiar with in fared. be more descriptive in description. tonal quality throughout is off. other body of work is stronger. this booth shot is better

1005221	Photography	White frames around work actually works with this application, have not seen work like this
986274	Photography	Want to see both dynamic and subtle, not cohesive, potentially two applications, pull print bin over to side so its not right in the middle of booth shot.
987570	Photography	keep shooting booth, keep changing work, move bin to side and not in front of booth shot distracting, not cohesive body of work only thing is they have to do with travel
995135	Photography	need to remove person and sign from booth, more of a straight on shot of booth, blind jury process, like image 1 old school street photography, image 2 is strong
984956	Photography	booth shot would be better with straight on shot, crop top and move bin to side, the blurring of banner at top of booth is distracting, like work, tell what work is and not what its not when writing description
986485	Photography	booth shot need to remove signs, straight on booth shot, artist needs to continue to find their voice, define work into a cohesive body.
993224	Sculpture	tighter on booth shot and shoot from higher angel, image 1 too cropped, Image 2 not as strong (visually confusing). 3 and 4 are great. Zoom out on image 1.
987574	Sculpture	images seem to float in space a little, images are overall good but need some cropping on work, booth shot seems like a split shot, odd angle, booth looks hard to walk into, either sculpture or ceramics
989158	Sculpture	Photography should be better to show volume/depth. Crop more for booth shot, higher point of view, work is strong photos need to bring that out including the texture of the work, we talked about less is more in booth in this case would like to see more.
985160	Sculpture	confused about the way the work is presented, are images 1 and 4 made out of same material as images 2 and 3, need more clear information about the technique and how the middle images relate the other two images, question about reproduction of work
986652	Sculpture	Some confusion in description meaning. Images 1 and 3 seem flat, 2 does help to show depth.
986547	Sculpture	too cropped in, photograph different not on table, keep gradient background, these images are all very whimsical, showing other images that aren't as whimsical.
993175	Sculpture	photograph differently, backgrounds too busy and distracting, help to see these in a 10x10 booth. Is work too large for 10x10 booth space? Background in images are distracting. Booth shot would help to determine how the work fits.
1000295	Sculpture	don't understand what is meant about twisted trees, do not understand some of the description need to be clearer, image 1 done well would like to see images 2, 3, and 4 similar, gradient in background, interesting work.
993116	Wood	To answer artist: Work fits into many categories. Not as "woody" as most work in the wood category, but can be an advantage because it is different. Most shows allow multiple submissions, so artist can apply in multiple categories, which can increase chance. Nice images, clean booth.

984889	Wood	The jurors are very concerned that the images look too digitally manipulated. The booth shot floor looks much too flat. Jurors would rather see grass than a manipulated floor. The work in the first three look like they have been cut out and put on new background
985662	Wood	answer to artist question: felt like description was a little too much about the shadows. The technique was clear to me because I am a woodworker, but may need better technique explanation for others. Black background may not be the best option.
984915	Wood	Jurors are concerned that the shelves and the boxes look like two very different bodies of work. The application may be stronger if only the boxes, which are very detailed and sculptural. Could include shelves in booth shot though.
987889	Wood	To answer question: I find image with prop distracting, but its mostly due to the angle and how the prop looks. Good to know personality of show you are applying to, this may not fit in SLAF.
984922	Wood	Continuity between the wall pieces and the vessels. The image of the wall pieces with the chairs helps to give scale. The booth slide seems a little cluttered.
984998	Wood	Love to see another piece that demonstrates color in booth and image 3. Booth is very cluttered, take some out. Images 1 and 4 are strongest. image 2 is nice but piece isn't as compelling.