

## 2011 Des Moines Arts Festival Artist Applicant Results and Information

**Applicants:**

- 1,097 artists applied to the Festival (1,127 in 2010)
- 1,061 applicants were professional artists (1,088 in 2010)
- 36 applicants were Emerging Iowa Artists (39 in 2010)
- Applications were received from artists in 49 states and four countries
- 48 Iowa artists applied to the Festival (not including EIA) (50 in 2010)
- 346 new artists applied for 2010 (437 in 2010)
- 169 spaces will be available through the jury process.
- 1,097 applicants represents 6,582 images
- Over 850 artists will be eliminated

**Applicants by category:**

Returning award winners	16	Glass	62
2-D Mixed Media	111	Graphics/Printmaking	26
3-D Mixed Media	54	Jewelry	182
Ceramics	112	Metalworks	32
Digital	20	Painting	137
Drawing/Pastels	24	Photography	127
EIA	36	Sculpture	58
Fiber	67	Wood	49

**Geographics**

AL	3	DC	1	IN	22	MI	50	NE	9	OK	13	TX	59
AR	7	DE	1	KS	41	MN	68	NH	2	OR	20	UT	10
AZ	12	FL	81	KY	12	MO	54	NJ	6	PA	17	VA	9
CA	58	GA	42	LA	5	MS	2	NM	45	RI	2	VT	3
CAN	8	IA	48	MA	11	MT	5	NV	1	SC	1	WA	13
CO	51	ID	4	MD	5	NC	22	NY	19	SD	3	WI	80
CT	2	IL	81	ME	1	ND	3	OH	29	TN	17	WV	1
												WY	1

**Jury**

- The jury will view each artist's set of six images.
- One of the six images shall be of the artist's booth showing body of work.
- All applications from professional artists must submit a booth image – no exceptions.
- EIA's are invited to show a sixth image in place of the booth image.
- Sixteen (16) booth spaces are reserved for invited, 2010 medium, People's Choice and Best of Show award winners.
- Each artist was given the opportunity to provide a 100-character Artist Statement. This statement will be read to the jury when the artist's image appears on the screen.
- The jury is responsible for viewing, assessing and scoring the work of each artist who has submitted an application.
- Scoring system is 1-7, no 4's. 1 is low and 7 is high.

# Des Moines Arts Festival

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- Images, dimensions, cost and short statement for the individual piece appear on the laptop screen in front of the juror, along with a data field to enter a score and comment.
- The six images are projected on three screens. Image 1,2,3 on top; 4, 5, 6 on the bottom.
- Jury may at anytime ask questions, visit with other jurors, make comments or suggestions. Comments typed in the field provided to the juror are shared with the artist after notifications have been sent.
- Scores are kept confidential.
- Jurors will have as much time as they need to evaluate the artists and will be able to go back to previous artist submissions if necessary.

## Jury Assessment

- best professional assessment
- evaluate the artistic excellence of the work
  - the work shall be well conceived and expertly executed without technical faults
  - work should be professionally and creatively presented.
  - all work must be original and made by hand.
  - work should show an identity of design.
- recognize and reward diverse styles and techniques
- “sell”ability of the work

## Guidelines:

- Assessment is of the work presented/not the work seen outside the jury.
- Select the best work from this applicant pool
- Jury the work, not the artist
- Jury the medium based on the definition by the show with a degree of discretion.
- The booth image shows body of work, provides dimension and scale, and a sense of artistic and creative presentation. It also reports to the jury if the work submitted in the individual images reflect the current style and overall body of work.
- Artists may jury in more than one medium only with a distinctly different body of work.
- Multiple applications must represent work in different media categories.
- Jewelry may only be submitted for jury in the jewelry category.
- Photography may only be submitted for jury in the photography category.